



On May 1, 2017, the ICE started a new chapter and commitment to the community. Stories were shared about the history of the ICE, the bond with the players, packed stands and pride in your hometown team.

Investment is required, connection with the community a priority. There is a progressive energy that will lead us forward. A Drive to 2,500 season seats was introduced. There was an enhanced game experience, new coach and fresh start.

There were fewer losses and more wins are ahead on and off the ice.

As you consider your support for the ICE and our Drive to 2,500 season seat campaign, we would ask that you consider the following ahead of Friday's Early Bird Deadline;

- **18,458** – The number of youth that attended ICE games last year.
- **4,700 lbs.** – The total amount of food donated from the ICE food drive.
- **\$5,000** – Total amount donated to schools from the Anti-Bullying Awareness Pink the Rink game.
- **\$7,923** – The amount raised for the Kidney Foundation from Don Cherry Night.
- **\$12,000** – The amount donated to Cranbrook Minor Hockey.
- **\$25,000** – The amount donated to the Canadian Mental Health Association (Kootenay's).
- **540** – Total numbers of students the ICE players read too during the Reading with the ICE program.
- **24** – The number of minor hockey practices attended by our players and coaches to further hockey development in Cranbrook and the East Kootenay's.
- **1** – Hockey festival attended by the community in Invermere.
- **2,200** – The number of teddy bears, mitts, toques distributed to hospitals and local charities from the Teddy Bear Toss Night.
- **4,500** – The number of youth that attended via the Donate Your Season Seat Program last year for the Minor Hockey Team of the Game, Classroom of the Game and Community Group of the game initiatives.

If you are considering whether it is important to support the Drive to 2,500, remember that you are supporting your community, you are making a statement that the ICE are important to Cranbrook and helping to secure a future generation of memories.

Kootenay ICE Hockey Club

Kootenay ICE Hockey Club
2 - 1777 - 2nd Street North | Cranbrook, BC V1C 7G9
250-417-0322